

IN-PERSON DATA COLLECTION



OUEvents Pass

Linked on: OUEvents Website
ouevents.ca/ouf

Hosted by: StriveScan

General Content Included:

- Notice of Use
- Common Questions



OUEvents Pass

Linked on: OUEvents Website
ouevents.ca/regional

Hosted by: StriveScan

General Content Included:

- Day, Time and Location
- Notice of Use
- Common Questions

VIRTUAL DATA COLLECTION



Information Sessions Registration Form

Linked on: OUEvents Website
ouevents.ca/virtual

Hosted by: Acadiate

General Content Included:

- Notice of Use
- Common Questions
- All emails include the option to unsubscribe



Connect with Ontario's Universities Form

Linked on: OUEvents Website and OUInfo
ouinfo.ca (pop-up)
ouevents.ca (linked in footer)

Hosted on: OUInfo Website

General Content Included:

- Notice of Use
- Common Questions
- OUAC emails include option to unsubscribe

Process and Comms Overview

Before the Event

- Student registers for OUEvents Pass and immediately receives their QR code via email (and text, if they opted in).
- 2 hours before the event, they are re-sent their QR code via email (and text, if they opted in).

At the Event

- Posters at the event will include a QR code for on-site registration.
- Attendees scan their OUEvents Pass at university booths.

After the Event

- **15 minutes after:** Anyone who registered (regardless of whether or not they attended) for an OUEvents Pass receives a Missed Connections email (and text, if they opted in).
- **24 hours after:** Anyone who registered, attended and scanned their QR code at university booths receives a Fair Summary email with a list of each university that scanned their QR code.
- Universities send emails.

Important Dates

Event Dates: October 5 to 6
Form Opens: Early August
Form Closes: Late November

Process and Comms Overview

Before the Event

- Student registers for OUEvents Pass and immediately receives their QR code via email (and text, if they opted in).
- 2 hours before the event, they are re-sent their QR code via email (and text, if they opted in).

At the Event

- Posters at the events will include a QR code for on-site registration.
- Attendees scan their OUEvents Pass at university tables.

After the Event

- **15 minutes after:** Anyone who registered (regardless of whether or not they attended) for an OUEvents Pass receives a Missed Connections email (and text, if they opted in).
- **24 hours after:** Anyone who registered, attended and scanned their QR code at university booths receives a Fair Summary email with a list of each university that scanned their QR code.
- Universities send emails.

Important Dates

Event Dates: September to November
Form Opens: Early August
Form Closes: Late November

Process and Comms Overview

Before the Event

- Student registers for Information Sessions virtual event(s).
- System auto-emails links and calendar reminder of event.
- System generates a reminder 1 day before the event and another 2 hours before the event.

At the Event

- Student opts in to have their contact information shared with the universities within university showcases and before joining a university live session.

After the Event

Follow-up communication to students:

- Universities receive attendance data.
- Opt-in within university showcases for students to request information from the universities.

Important Dates

Event Dates:

- Wednesday, September 25, 5-7 pm
- Thursday, November 21, 5-7 pm

Form Opens: Early August
Form Closes: November 22

Process and Comms Overview

- Students fill out Form voluntarily.
- Follow-up communication:
 - Universities send emails.
 - The OUAC sends reminders about OUEvents (including OUF, Regional Fairs and Information Sessions virtual events).

Important Dates

2025 Version Opened: July 2, 2024