

STRIVE  SCAN

StriveScan 101

OUF & OURF Training

Scanning at University Fairs

Meet the Team



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RACC
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Regis University
University of Missouri
Denver Regional

ROAR
Executive Board
Member

Agenda

- Background
- Student Registration: Getting QR codes
- Setting Up Your Account
- The StriveScan App
- Scanning
- After the Fair
- FAQs

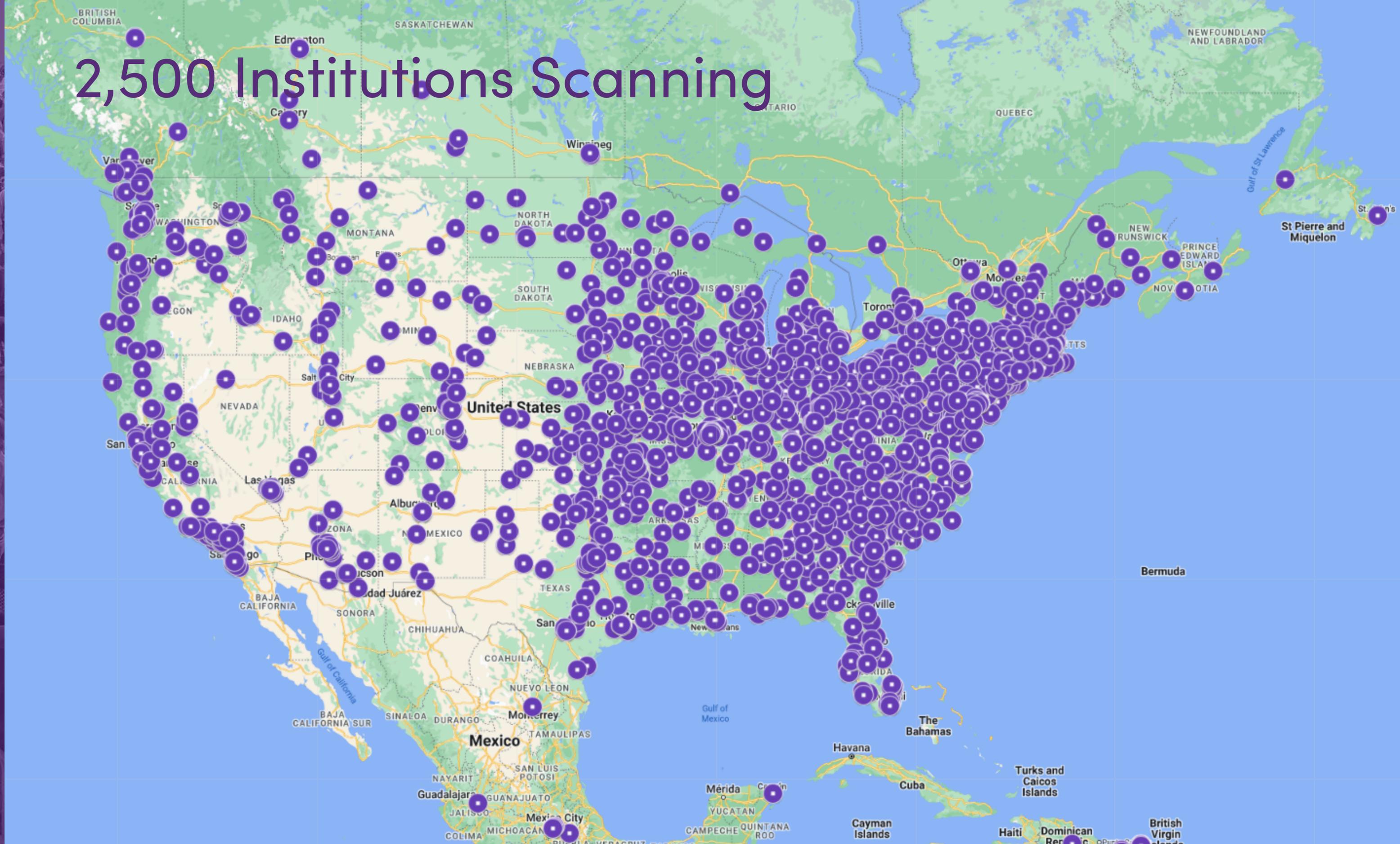
Background



- Founded in 2016 to support students, colleges and fair hosts to streamline college fairs
- 4,500+ fairs, 47 states and 72 countries
- Trusted nationwide by hundreds of school districts, associations, and organizations



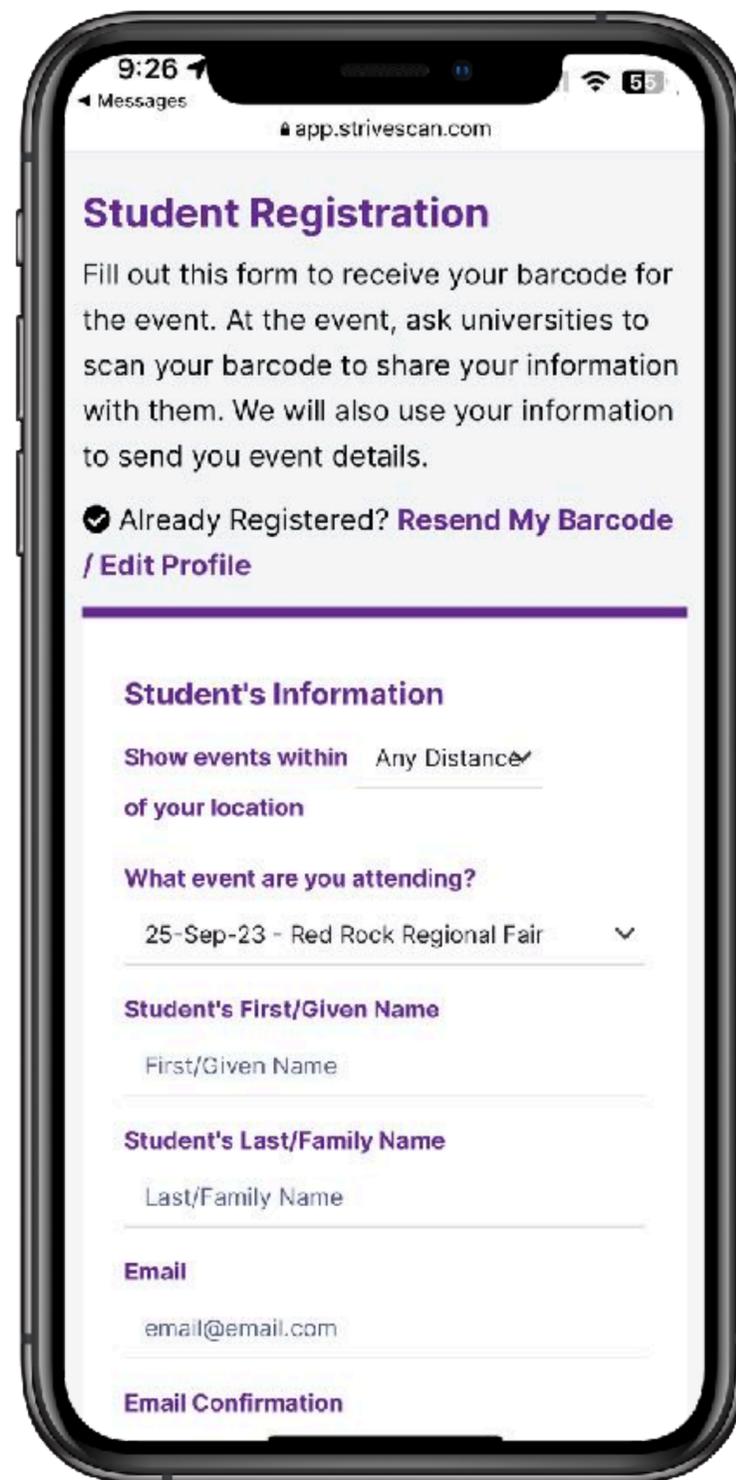
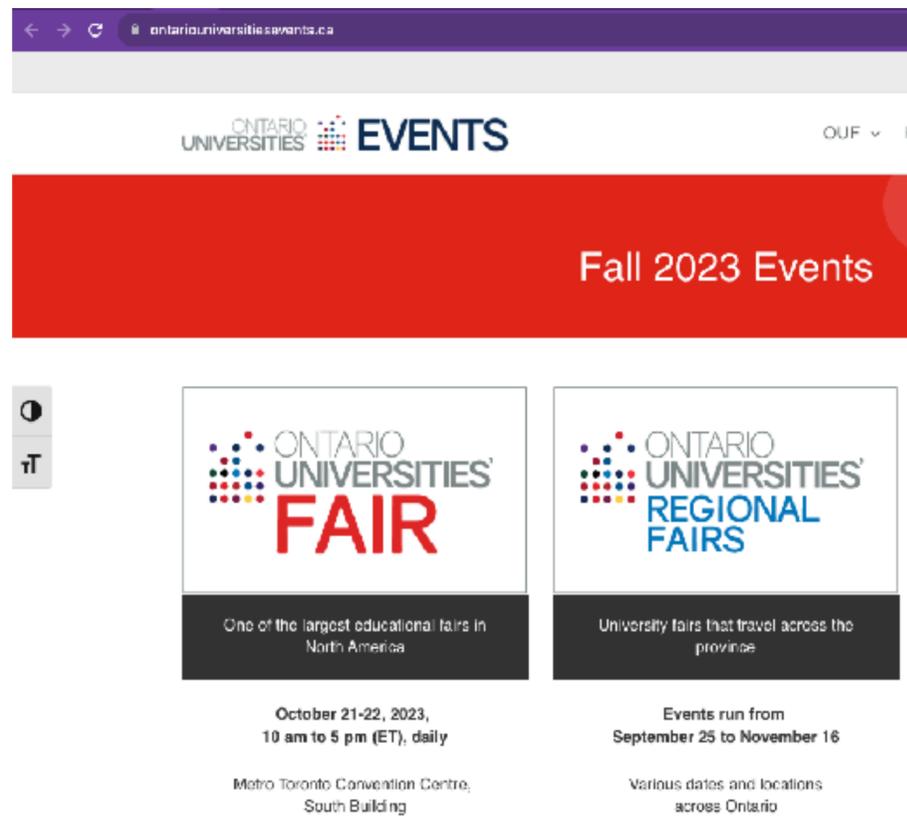
2,500 Institutions Scanning



Overview

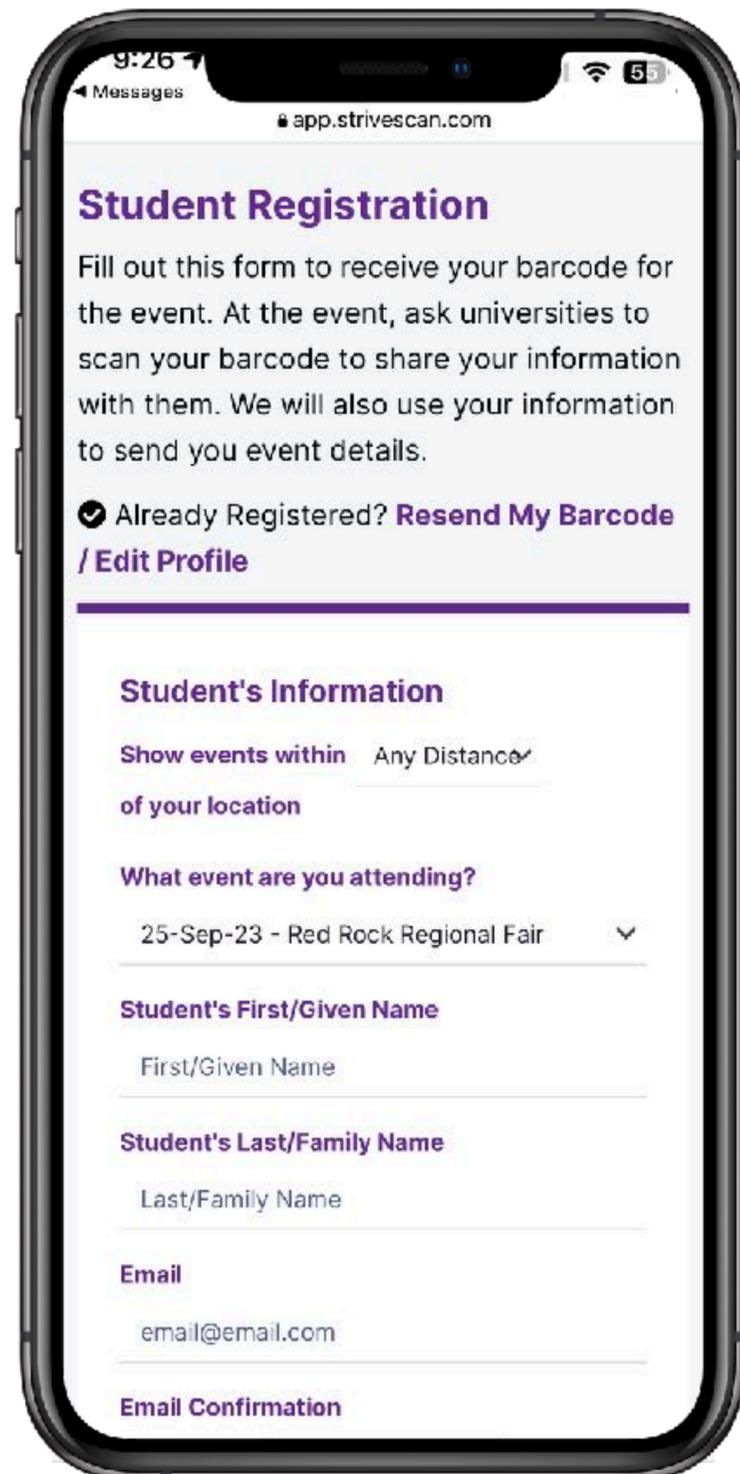
- Students register for QR code in advance or at the door
- Texted (if opted in) & emailed the QR code
- Universities scan using the StriveScan app
- Universities can instantly view and export data
- Next day: Students receive one report of universities they met with

Student Registration



- No app for students to download, simply register on website
- Fast and easy
- Less than 2 minutes to get their QR code
- Any device: phone, iPad, Chromebook, etc.

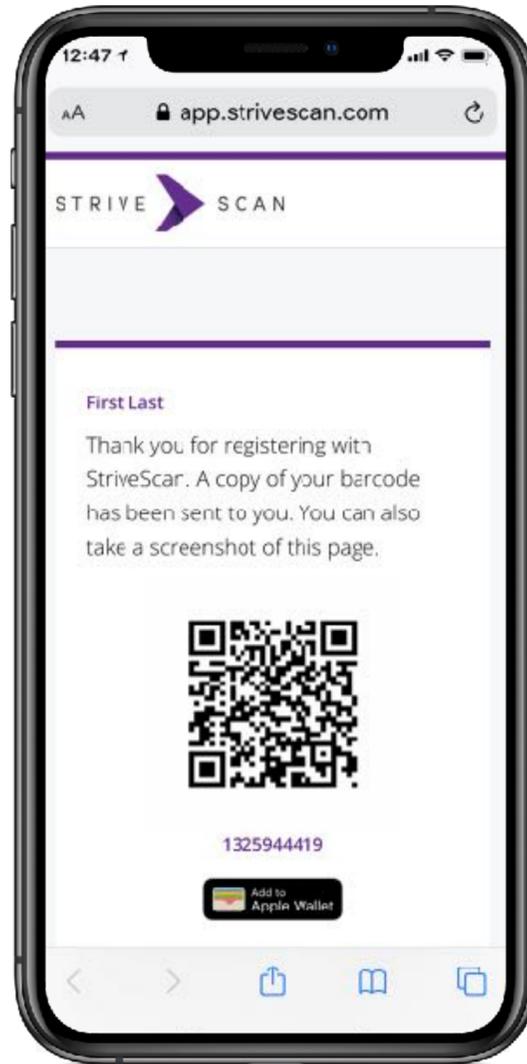
Student Registration (En & Fr)



The screenshot shows a mobile app interface for student registration. At the top, the status bar shows the time 9:26, signal strength, Wi-Fi, and battery at 55%. The app's address bar displays 'app.strivescan.com'. The main heading is 'Student Registration' in purple. Below it, a paragraph explains that users fill out the form to receive a barcode for an event, which universities will scan to share information and send event details. A checkbox labeled 'Already Registered?' is checked, with links for 'Resend My Barcode' and 'Edit Profile'. A horizontal separator line follows. The 'Student's Information' section includes a filter for 'Show events within Any Distance of your location', a dropdown menu for 'What event are you attending?' set to '25-Sep-23 - Red Rock Regional Fair', and input fields for 'Student's First/Given Name', 'Student's Last/Family Name', 'Email' (with placeholder 'email@email.com'), and 'Email Confirmation'.

- What event are you attending:
- Student's First / Given Name:
- Student's Last / Family Name:
- Email:
- Birthdate:
- When do you expect to start university?:
- City:
- Province:
- Postal Code:
- Country:

QR code Delivery



1. Confirmation Screen

Optional: print



2. Email

Optional: print



3. Text Message

If Opted In



4. Apple Wallet

Pops up on screen during fair

2 hours before fair:

Reminder QR code sent via Email, Text, and Apple Wallet

Student Needs a QR code

If a student at your table doesn't have a QR code:

Direct them to register @ www.ouevents.ca/

then scan their QR code.







COLLEGE REP TRAINING

STRIVE  SCAN

ARIZONA



COLLEGE REP TRAINING

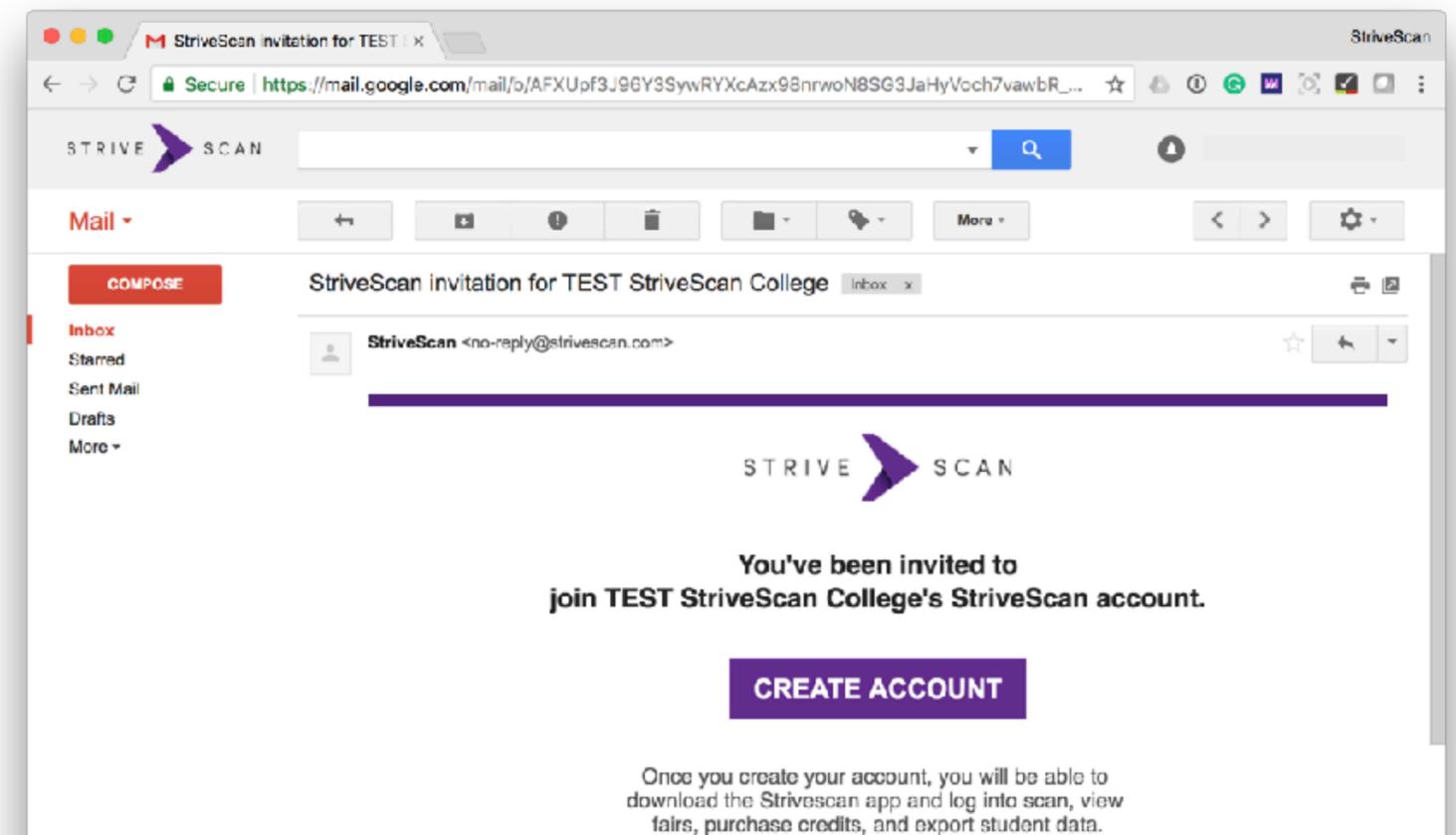
STRIVE  SCAN

ARIZONA

Setting Up Your Account

- You should have already been invited to join your University Team
- If not, ask your Admin to send you an invite

Be mindful, as you create your account, of Contact Info Shared with Students: this **will** be shared!



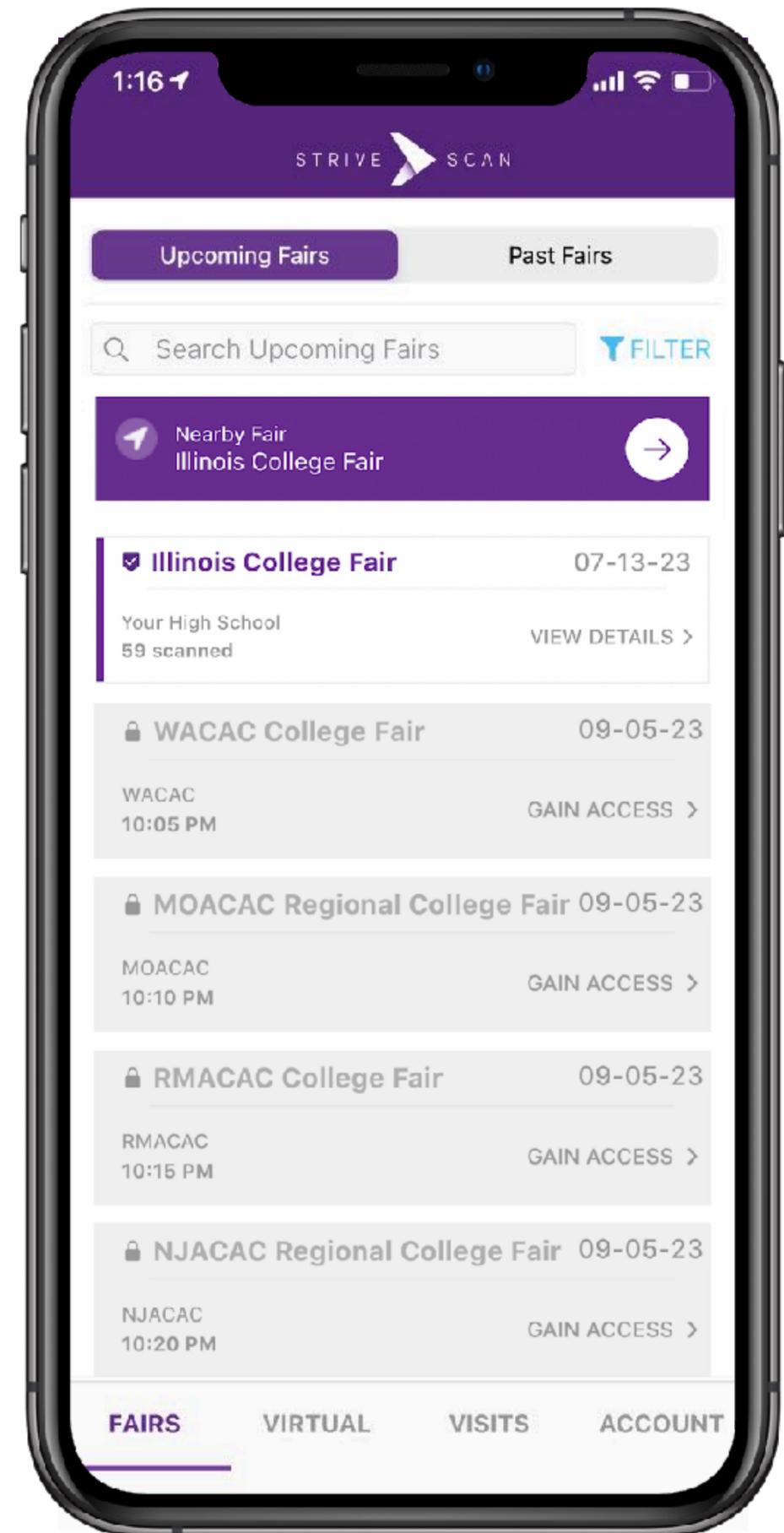
The StriveScan App



Download on the
App Store



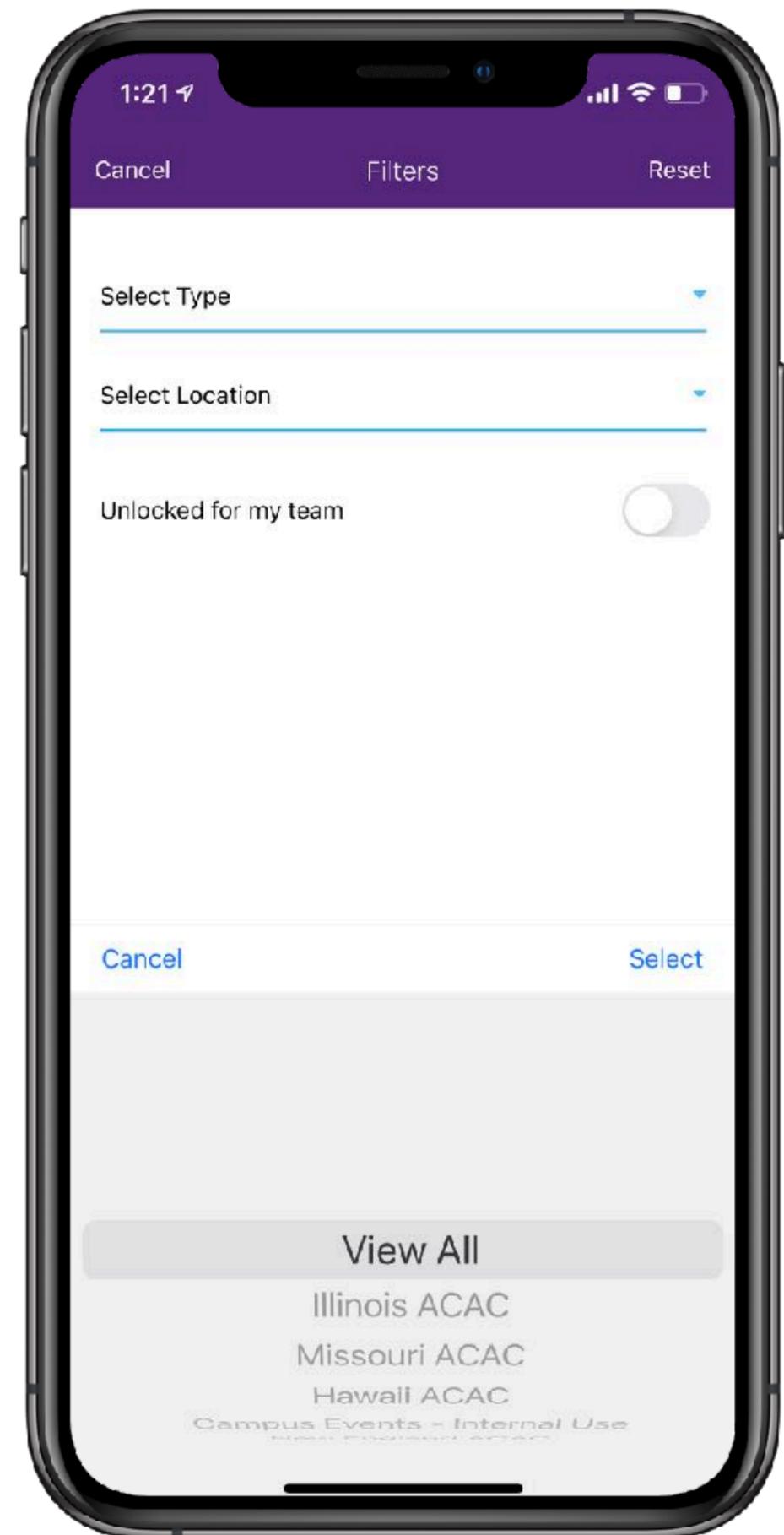
GET IT ON
Google Play



The StriveScan App

Filter by

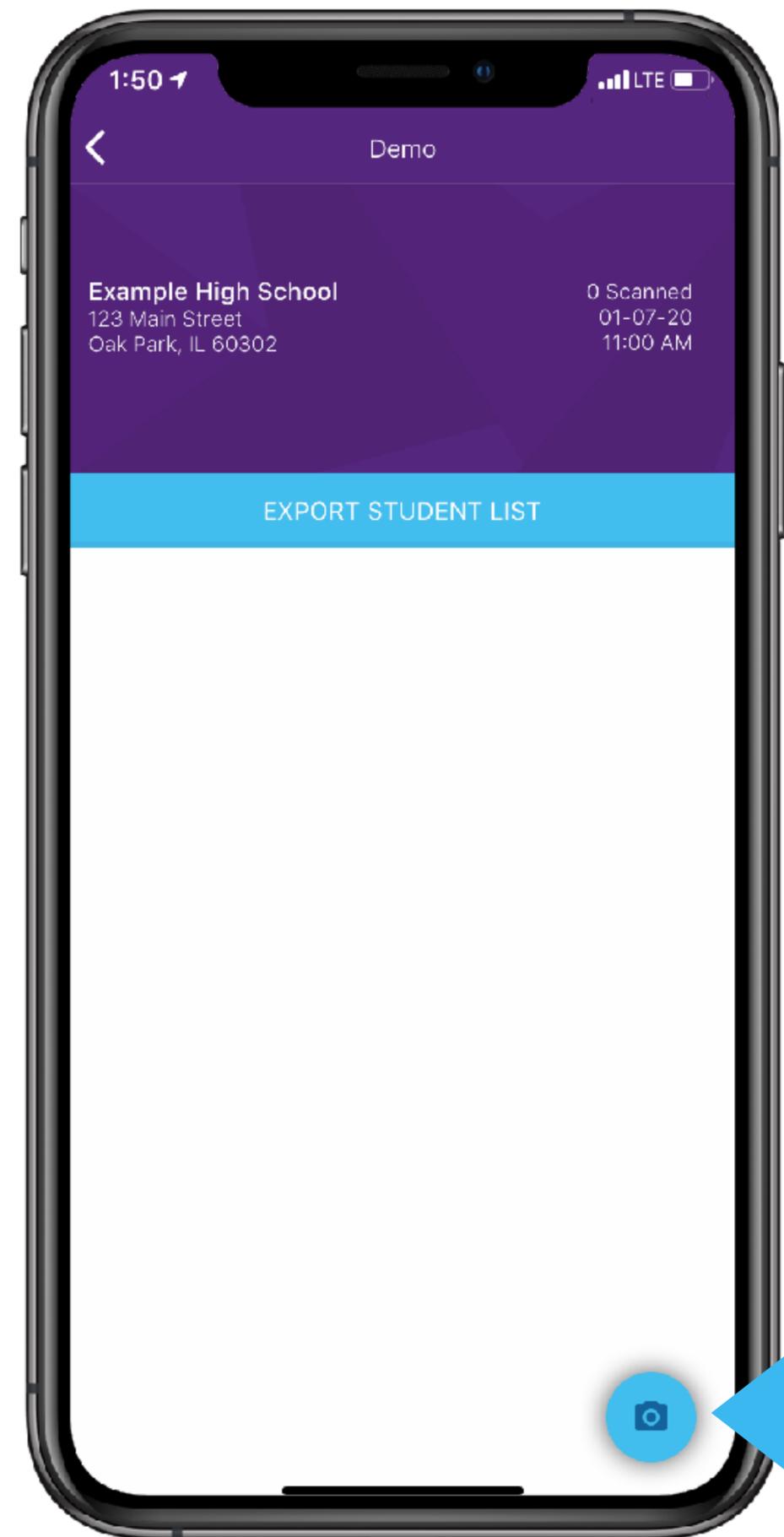
- Type: Association
- Location: Country or State
- Show only fairs already unlocked
 - OURF and OUF fairs have already been unlocked for each University



The StriveScan App

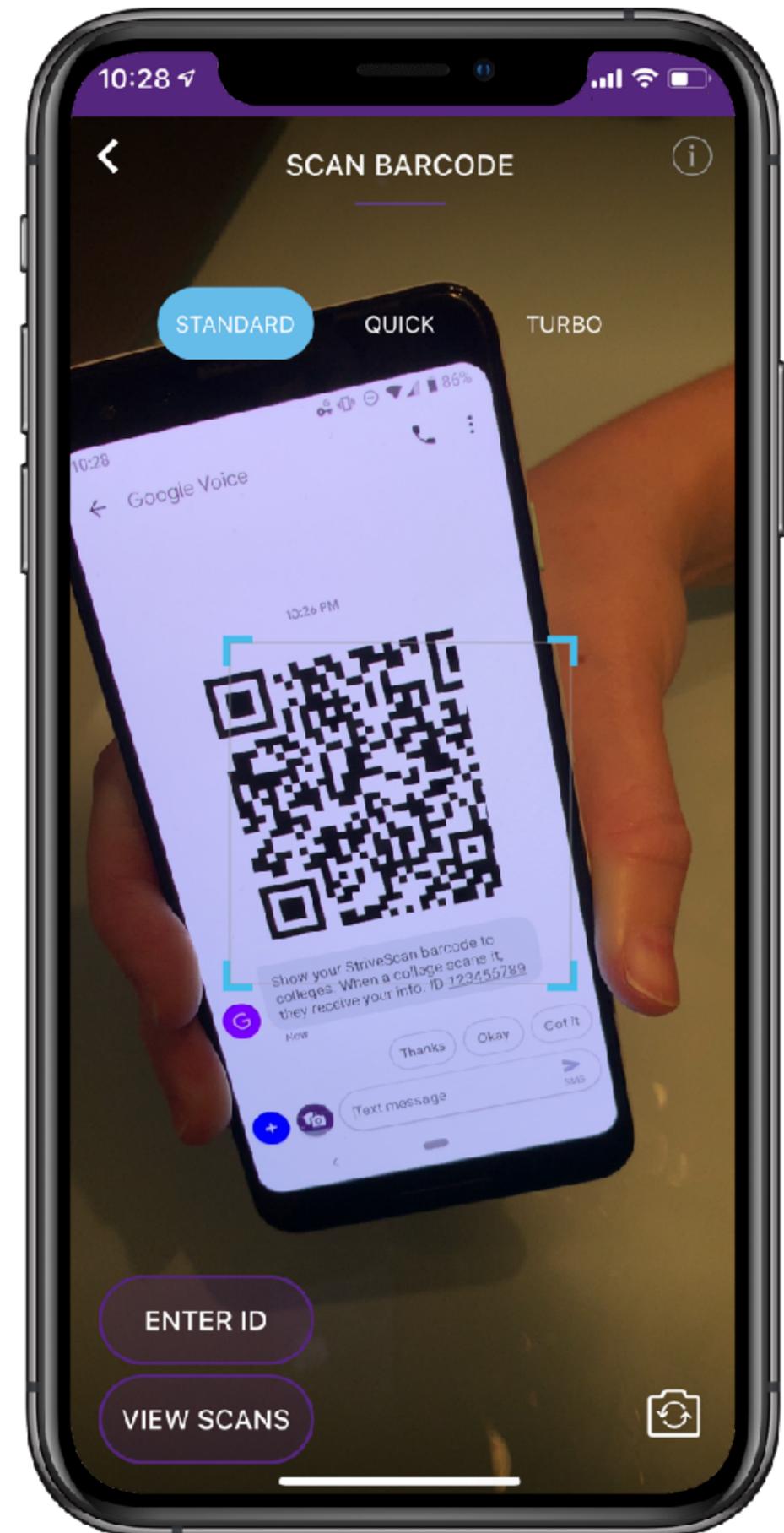
Camera icon appears 3 hours prior to fair start time

Click camera icon to start scanning



The StriveScan App

Place phone over the student QR code

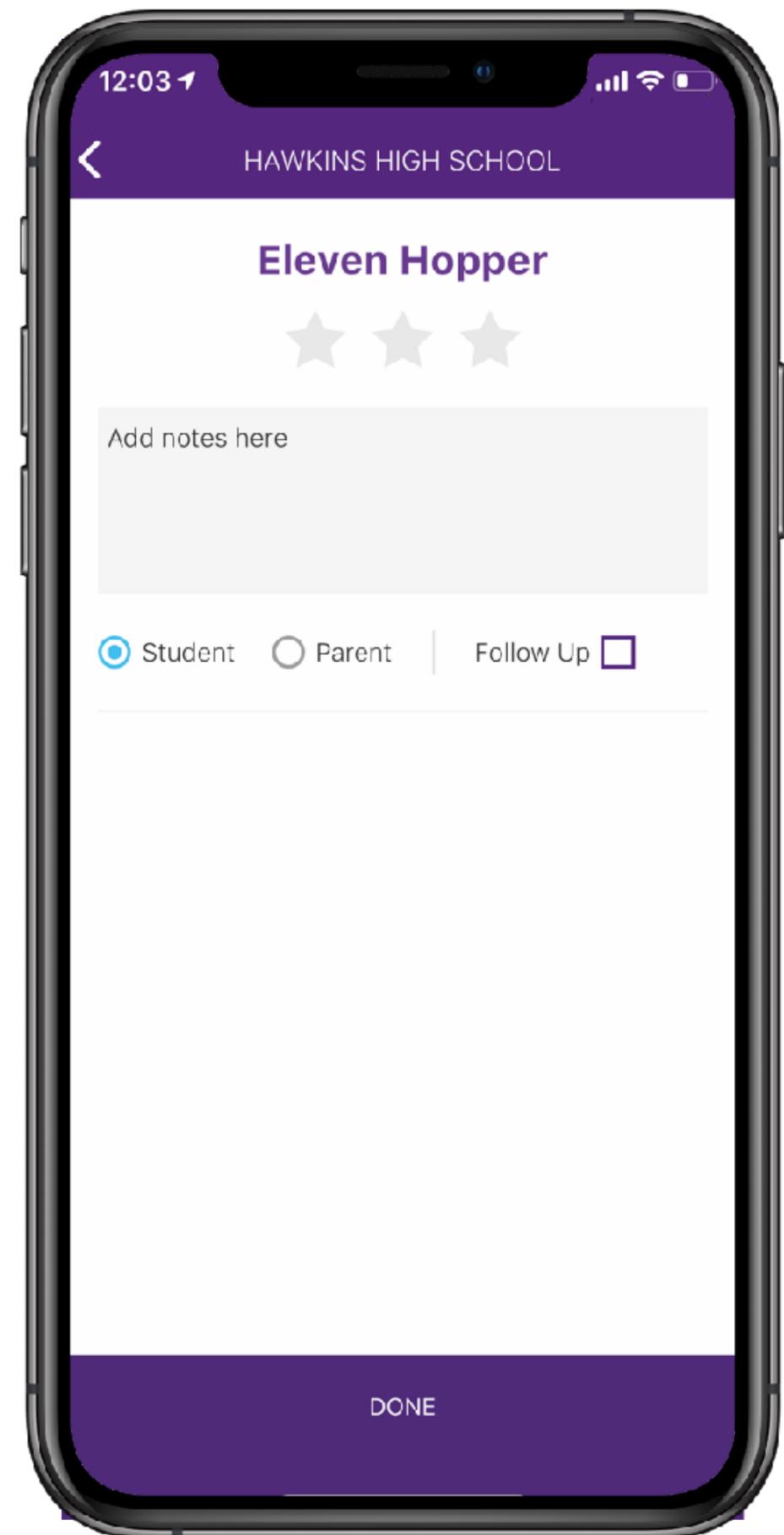


The StriveScan App

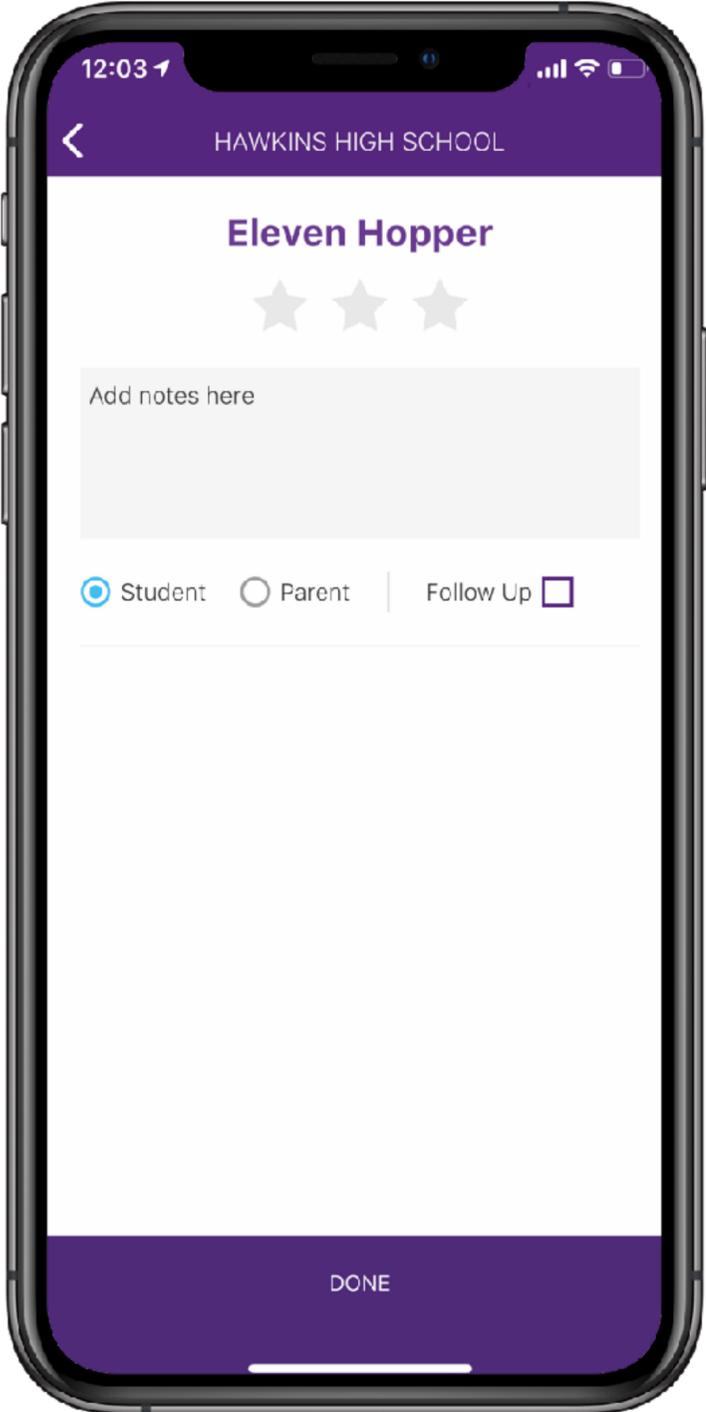
Instantly Scans

Take notes about the student and the conversation

Rate the student's interest

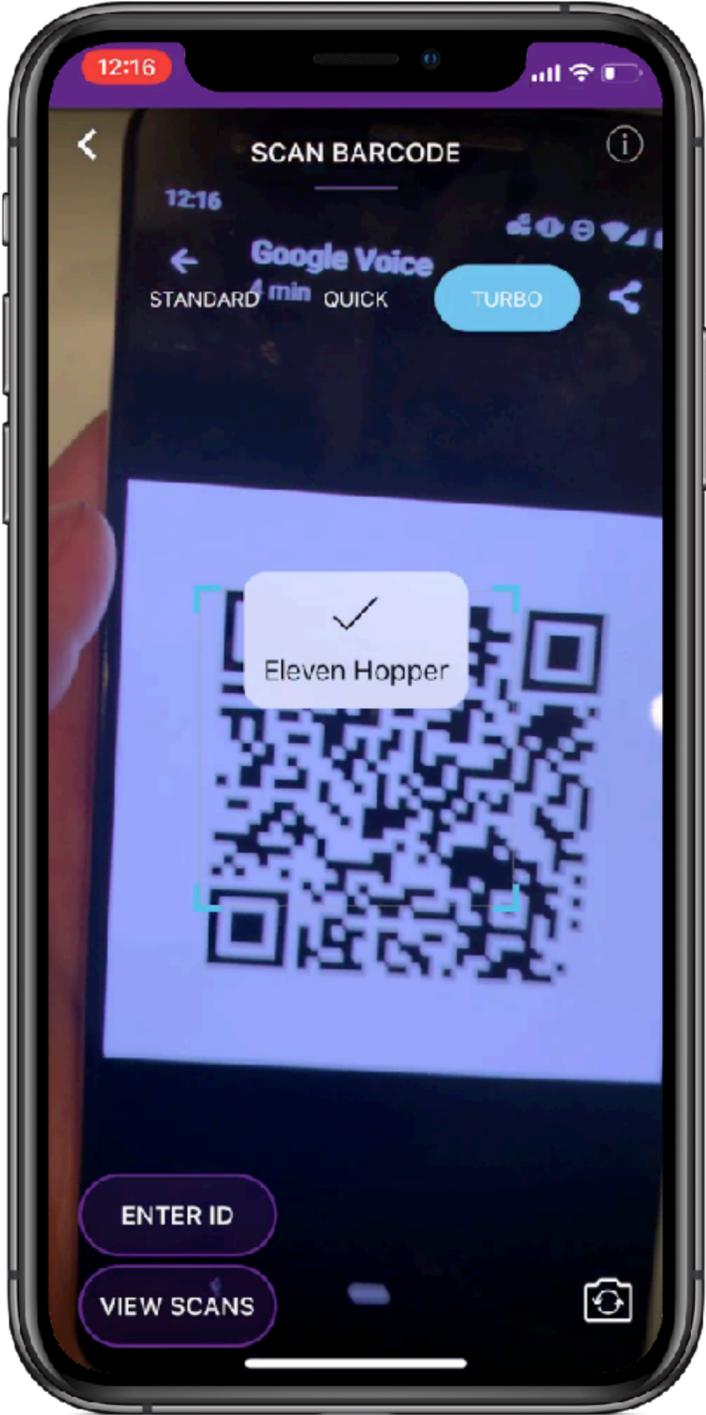


Scan Modes



Quick

View name, take notes
If no internet



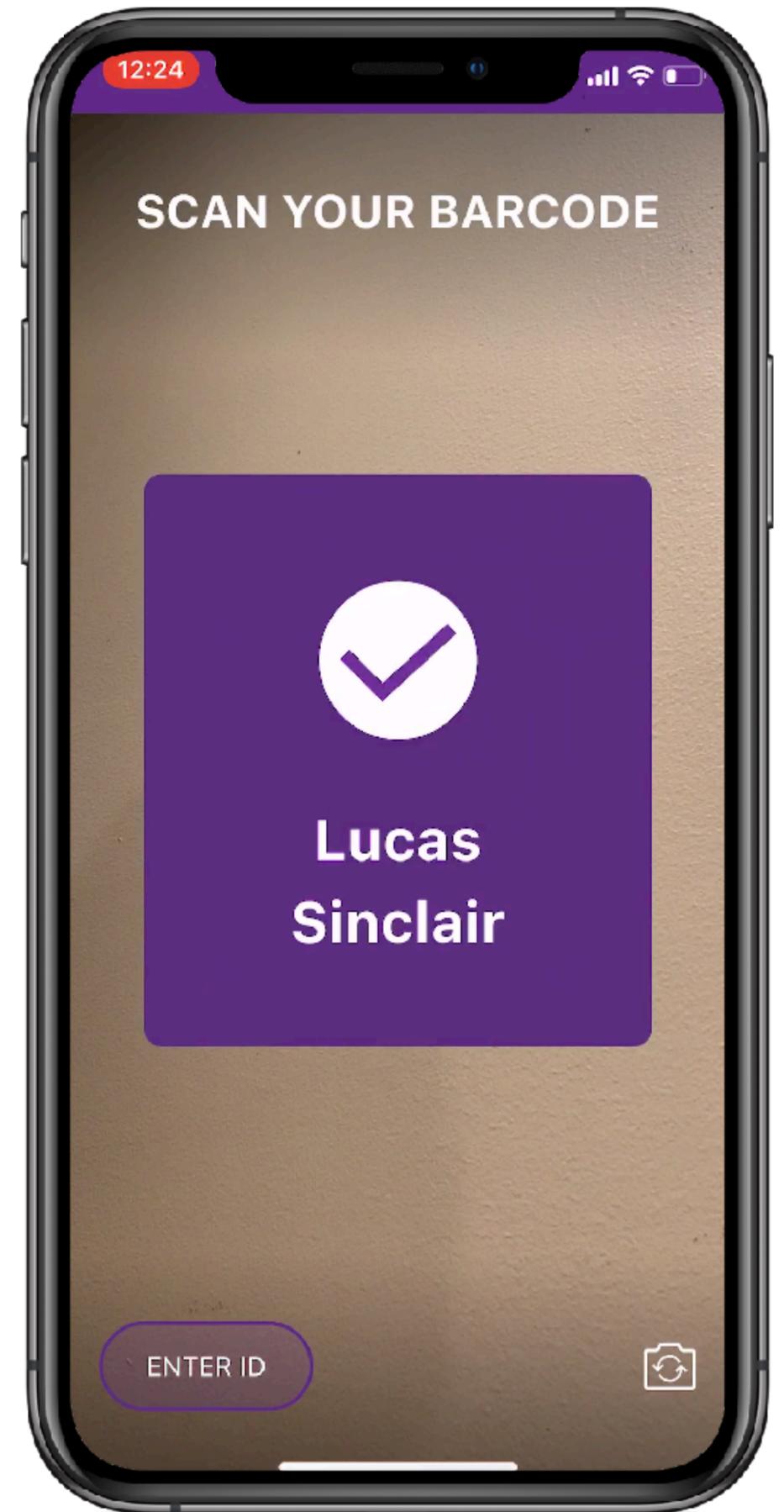
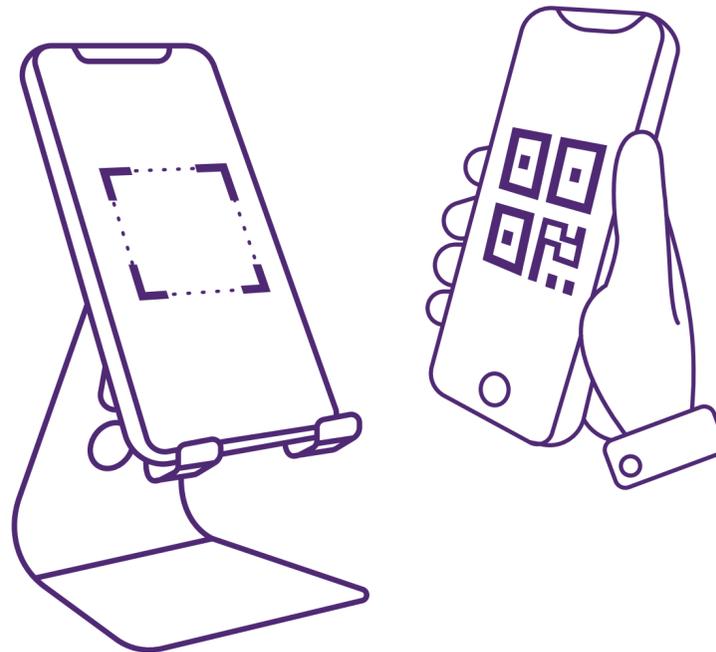
Turbo

Rapid without stopping, no notes
No internet required

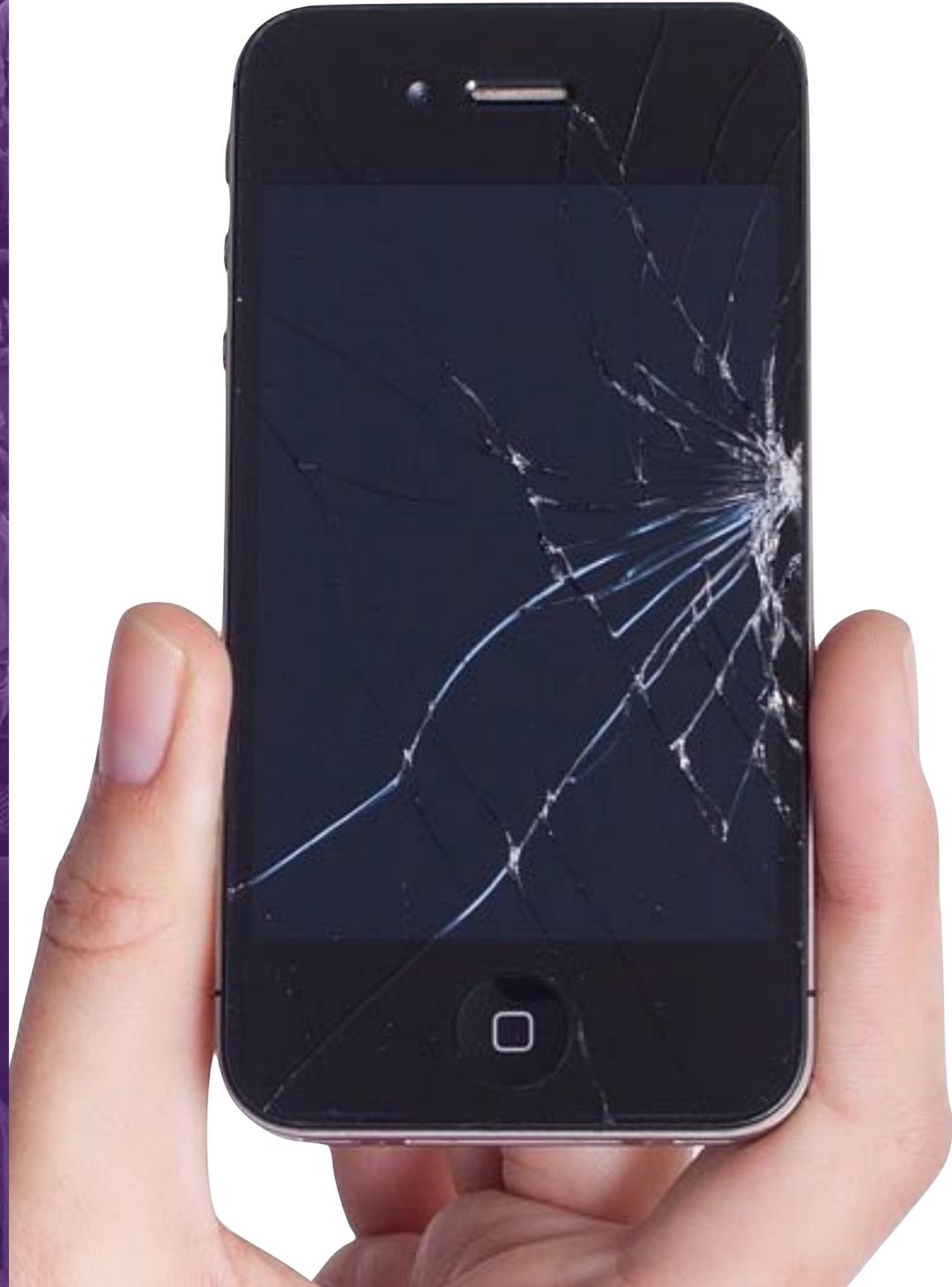


Self-Scan

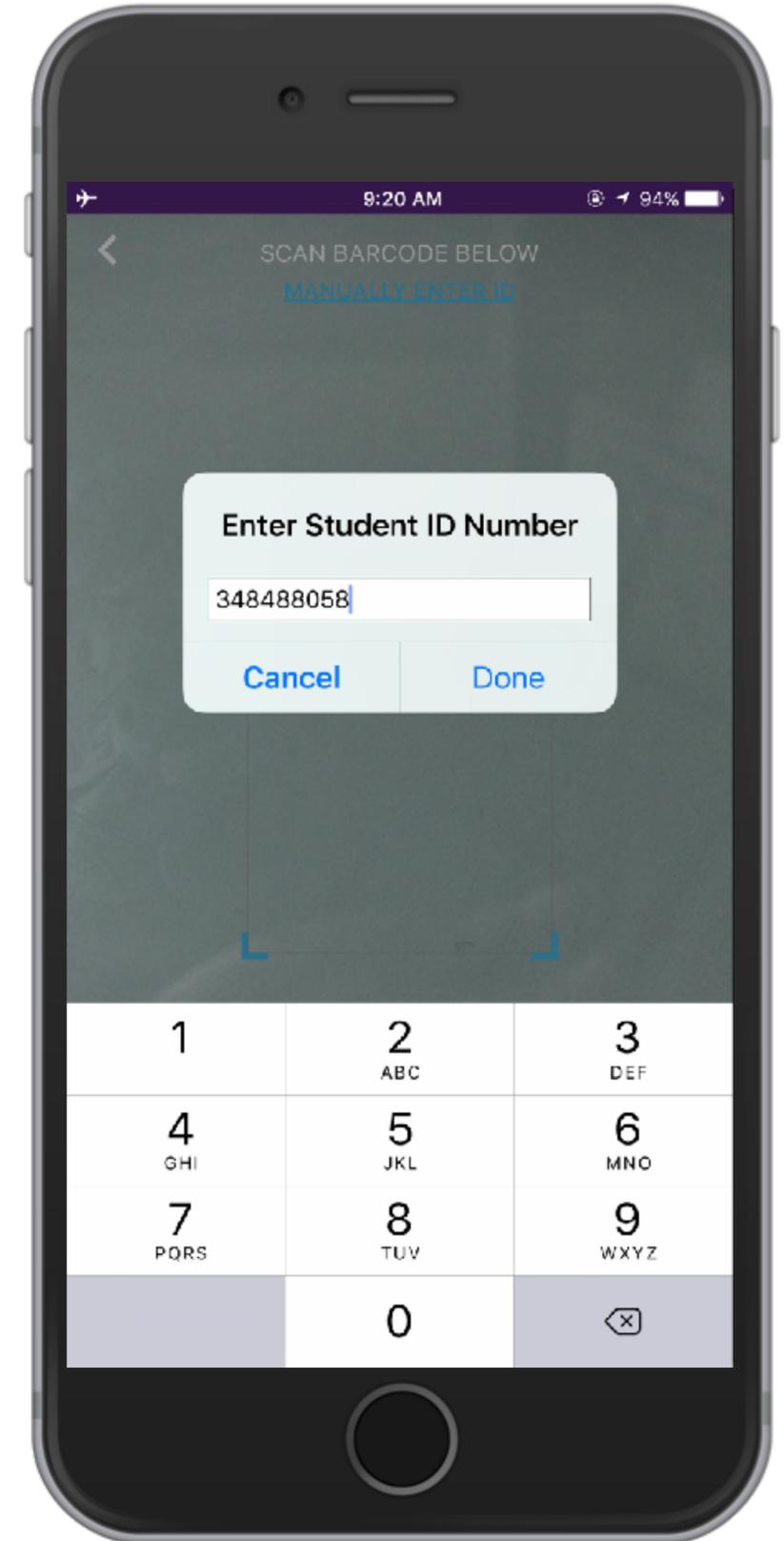
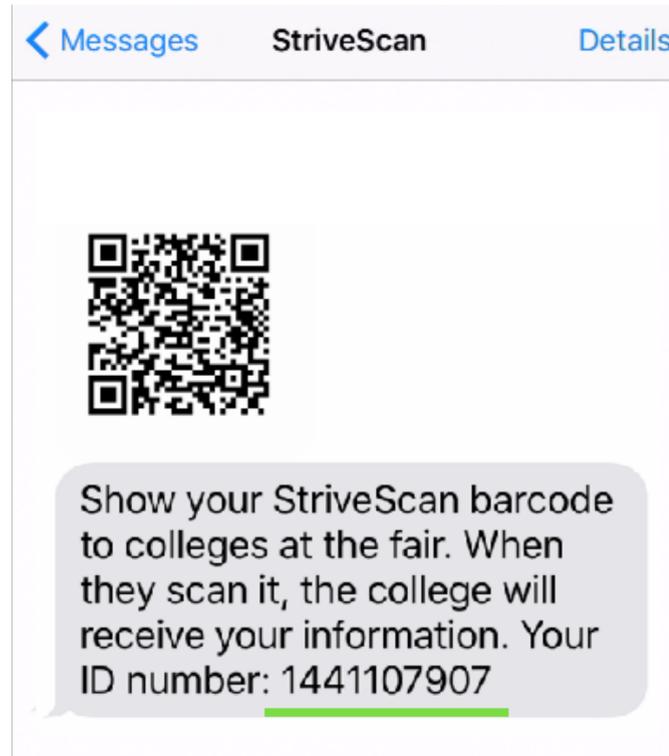
Prop your phone up and allow students to scan themselves



Cracked Screens



Enter ID
Number
Instead

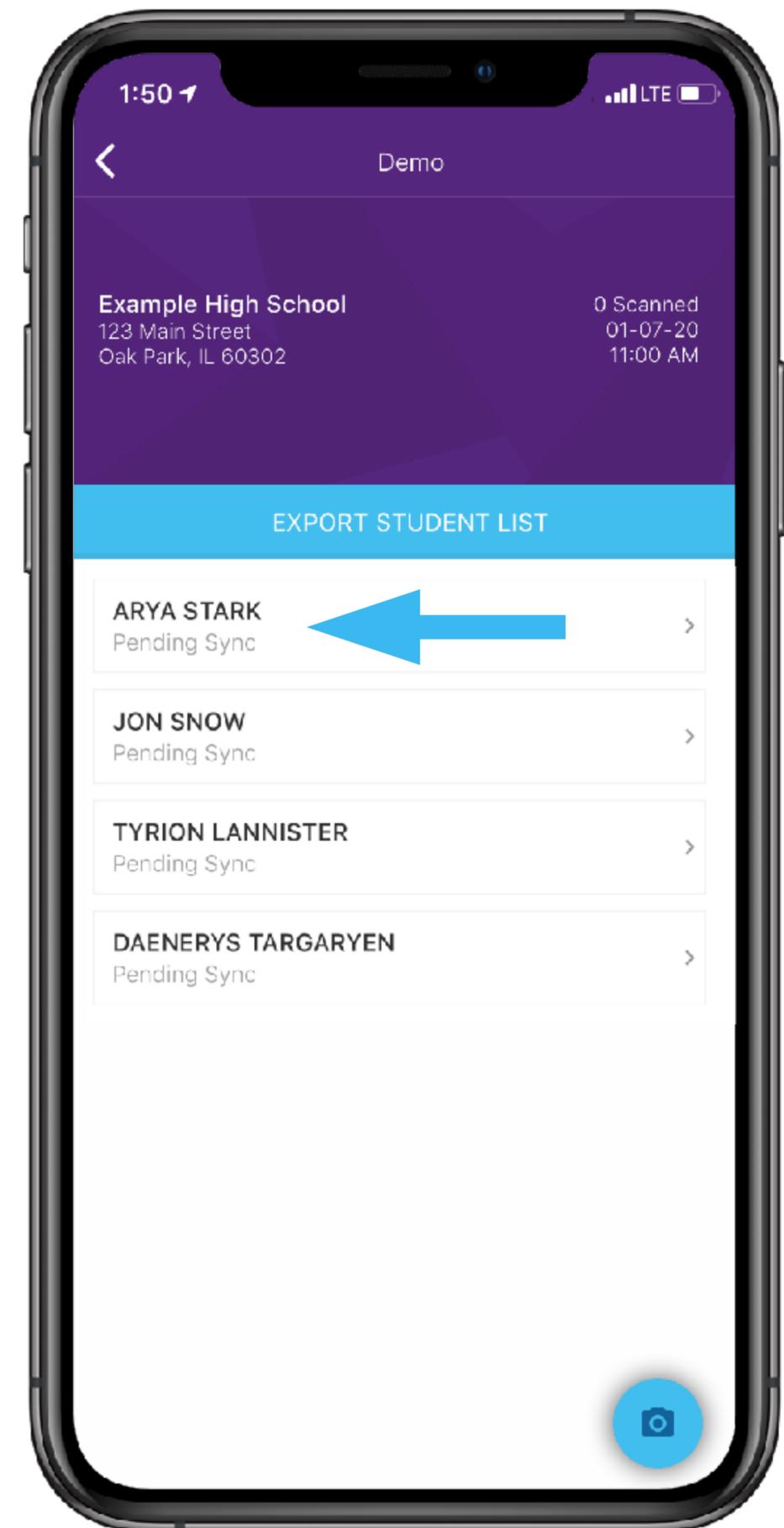


No Internet?

You can scan without cell service or wifi.

After the fair, reconnect and reopen the app. It will automatically sync your offline scans. We recommend syncing within 24 hours.

Must have internet connection to log in to the app



Advanced Security Features

Biometric Login

- Face ID/Touch ID fingerprint
- Extra lock on app to keep data secure



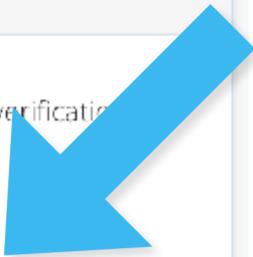
Two-Factor Authentication

- In addition to password, requires a code sent via email or text when logging in
- Strongly recommended for security

Team Members (3)

2FA: Two Factor Authentication adds an extra layer of security when logging in by requiring a verification code. It is recommended that all users enable it in their own account settings. [Learn more.](#)

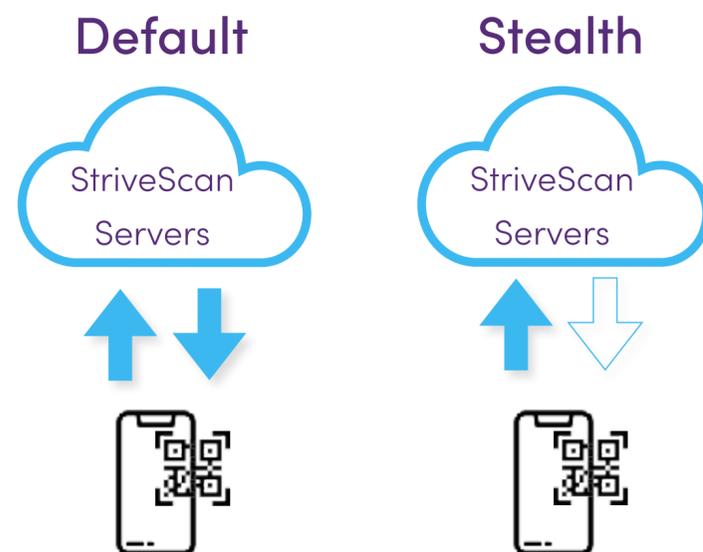
Name / Email	Title	Permissions	2FA	
John Snow john.snow@institution.edu	Director	Admin	Enabled	
Daenerys Targaryen daenerys.targaryen@institution.edu	Assistant Director	Standard	Disabled	
Cersei Lannister cersei.lannister@institution.edu	Alumni Representative	Limited	Disabled	
Arya Stark arya.stark@institution.edu	Associate Director	Admin	Enabled	



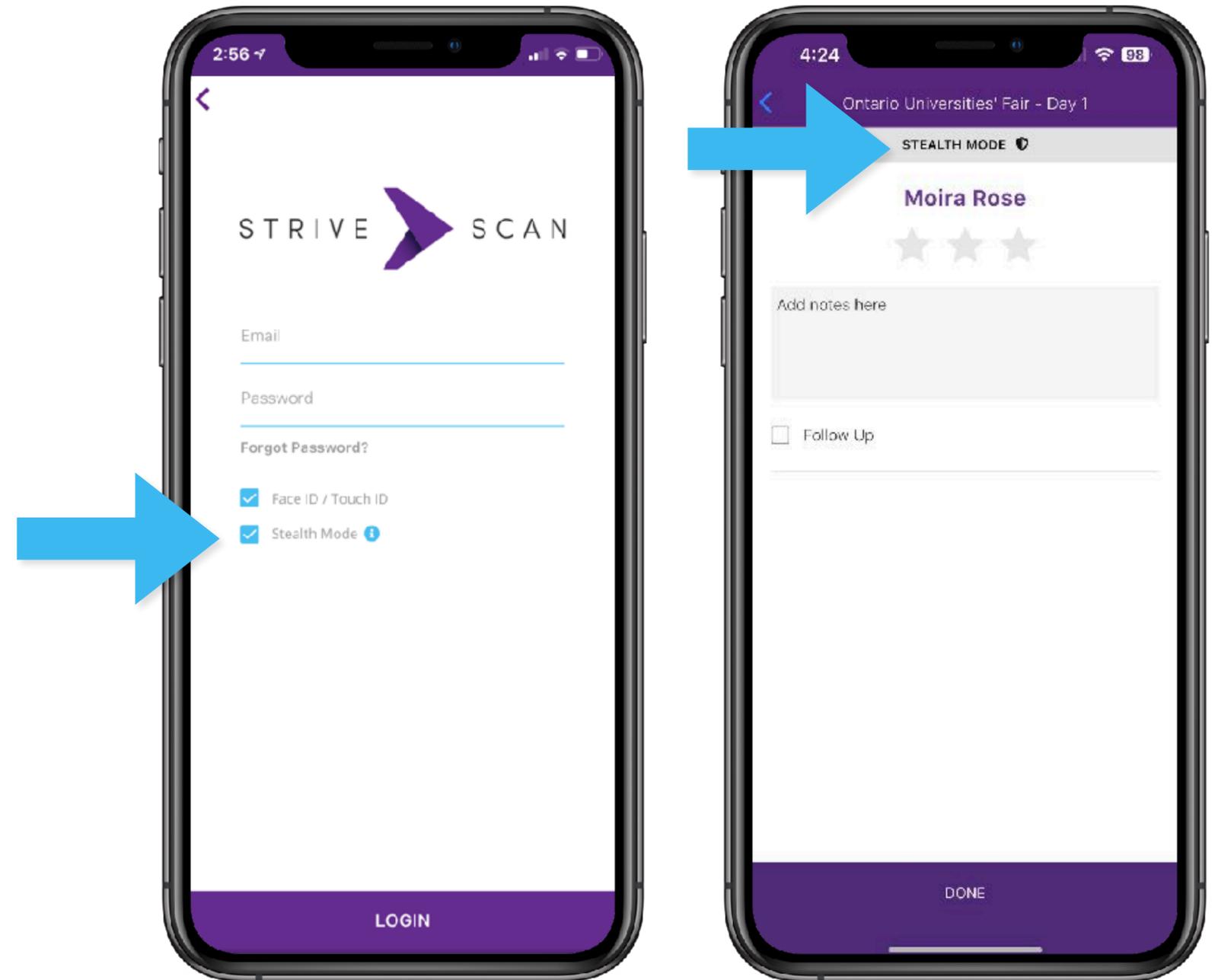
Advanced Security Features

Stealth Mode

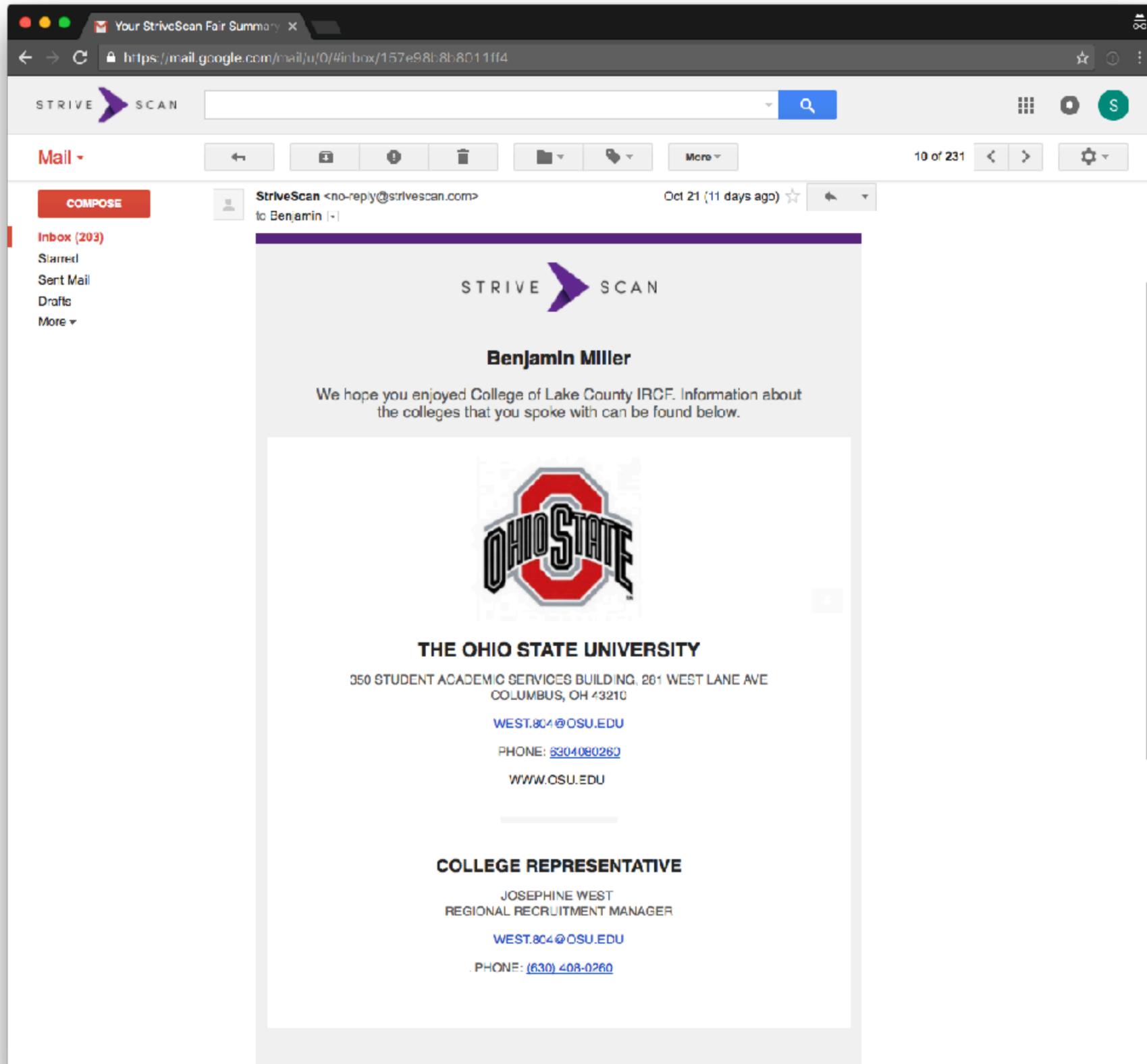
- Enable on device when logging in
- Device specific
- Data not stored locally on device
- Cannot export from mobile app, use website instead



Student's data is scanned and collected, but not downloaded or stored locally on device



Student Report Email



Account

- [Your Profile](#)
- [Institution Profile](#)
- [Team Members](#)
- [Password](#)

Account Information

First Name	<input type="text" value="First"/>
Last Name	<input type="text" value="Last"/>
Login E-Mail Address	<input type="text" value="first.last@strivescan.com"/>

[UPDATE](#)

Contact Information Shared with Students

Job Title	<input type="text" value="Admission Counselor"/>
Your Contact Email	<input type="text" value="first.last@strivescan.com"/>
Phone	<input type="text" value="🇺🇸 999-999-9999"/>
Facebook	<input type="text" value="https://www.facebook.com/"/>
Twitter	<input type="text" value="https://twitter.com/"/>
YouTube	<input type="text" value="https://www.youtube.com/"/>
Instagram	<input type="text" value="https://www.instagram.com/"/>
SnapChat	<input type="text" value="https://www.snapchat.com/add/"/>

[UPDATE](#)

Missed Connections

Allows students to send their info to universities they may have missed at the fair

Or connect with them even if they couldn't attend the fair

The screenshot shows a web browser window with the URL 'app.strivescan.com'. The page title is 'North Central College Fair'. Below the title, it says 'Review the connections you made during the event and send your information to those you missed.' There is a search bar with the placeholder text 'Search by name or location'. Below the search bar, there is a list of six university entries, each with a logo, name, location, and a status or action button.

University Logo	University Name	Location	Status/Action
	Marian University	Fond du Lac, WI	SCANNED ✓
	Winona State University	Winona, MN	INFO SENT ✓
	University of Wisconsin-Oshkosh	Oshkosh, WI	SCANNED ✓
	St. Norbert College	De Pere, WI	SEND MY INFO
	University of Wisconsin-Milwaukee	Milwaukee, WI	SCANNED ✓
	University of Wisconsin-La Crosse	La Crosse, WI	SEND MY INFO

FAQs

How much of my phone data will the app use?

Not much!

You can scan thousands of students
and it would be less than
sending a couple of photos.

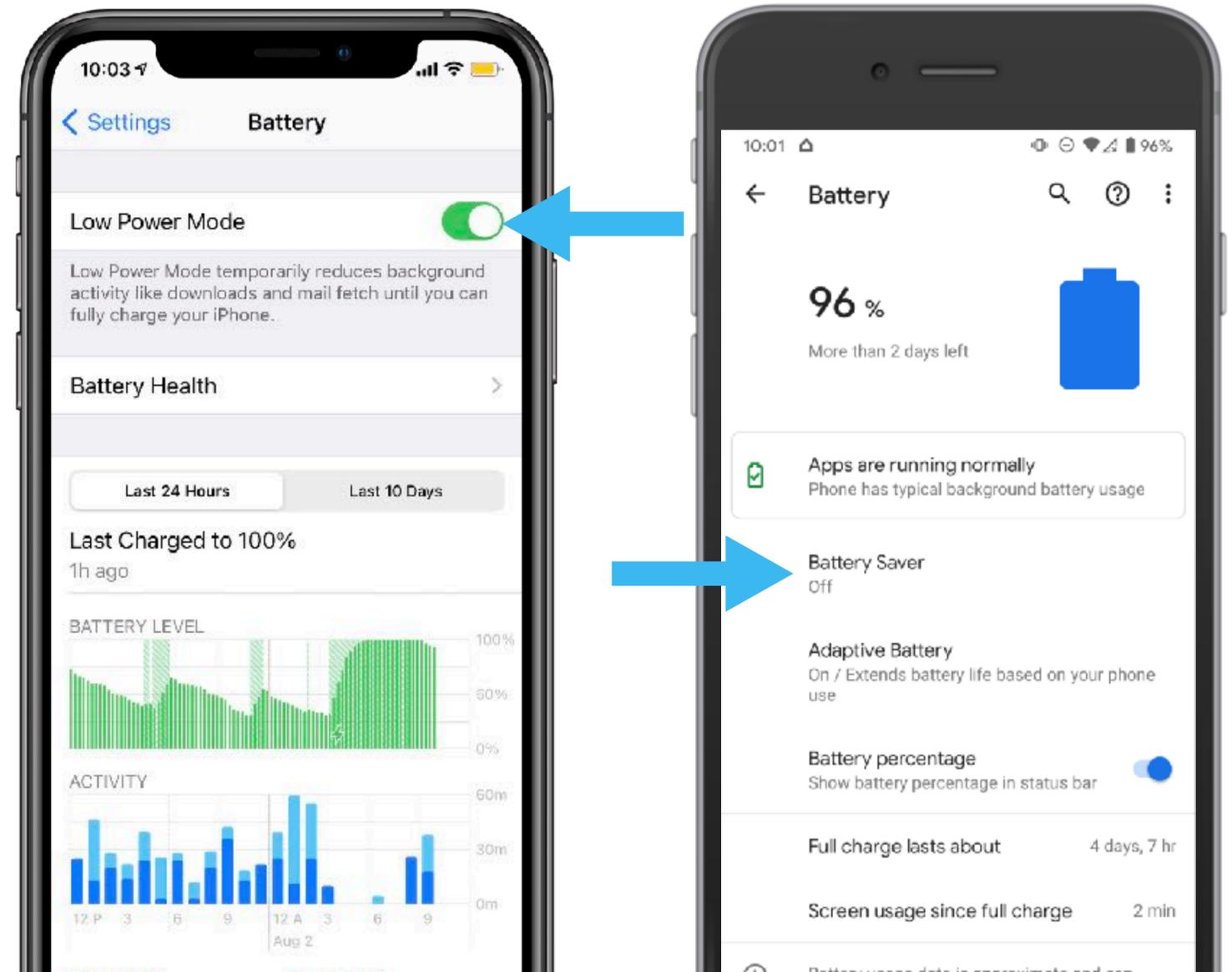
FAQs

What if my battery is low?

Remember to charge up before the fair.

Bring a battery pack.

Put your phone in **Low Power** or **Battery Saver** mode to conserve

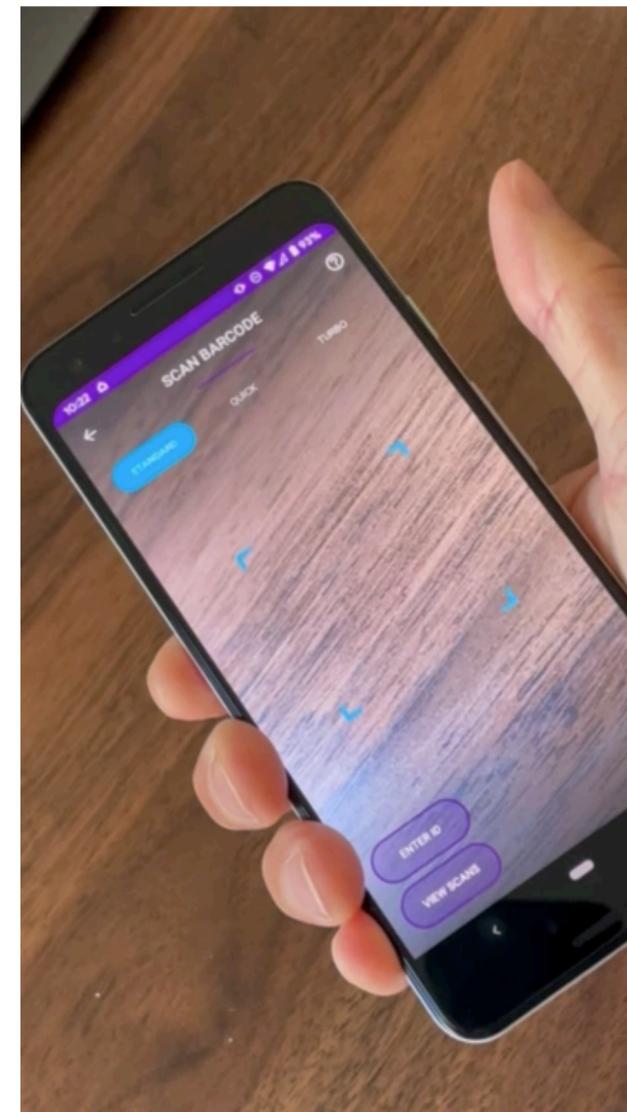


FAQs

What if my battery is low?

Lock your phone screen
when not actively scanning

Having the screen on
throughout the fair
uses the most battery



Data Security & Privacy

- Student profiles only shared with student's consent

StriveScan does not sell or share student data to other third-parties.

- Advanced security technology

StriveScan has the most security features and advanced technology over any competitor

- Data is encrypted using bank-grade technology

SSL encryption protects the app and website. DDOS, bot, and brute-force protection.

- Data centers powered by Amazon Web Services

Same world-class infrastructure as Netflix, Airbnb, Pinterest, NASA, Kelloggs, and Expedia.

- FERPA and GDPR compliant

Complies with Family Educational Rights and Privacy Act and honors GDPR requirements for EU subjects.

- StriveScan team is continuously trained and knowledgeable

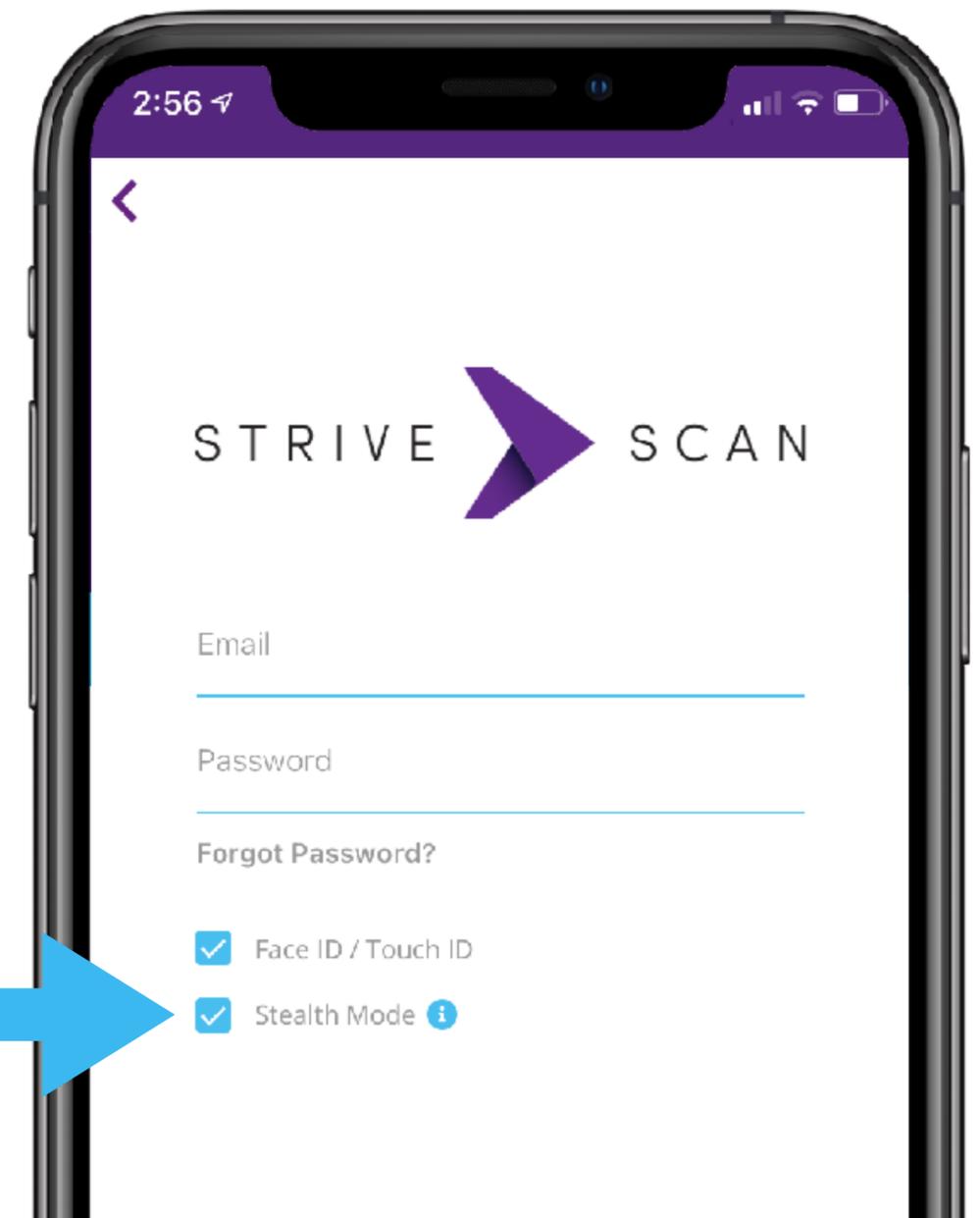
Educated on the latest technology, best practices, security threats, and legal issues surrounding data protection, privacy, and our profession.

More details: strivescan.com/privacy-security

FAQs

What if I don't have a work phone?

- Do you have a work iPad available?
- StriveScan's app uses minimal data
- StriveScan's app securely stores student data
- For extra security, use **Stealth Mode** to prevent storing student data locally on your device



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Questions



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OUF & OURF Training

help@strivescan.com