



ONTARIO UNIVERSITIES'  
APPLICATION CENTRE

-signifies growth, collection of universities and colleges brought together in one centre, working for a common goal, strength in numbers, shapes are organic and may represent Ontario's beautiful landscapes, growth, organizing of elements, stability and strength,

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-collection and processing of information / data, information passing through the centre, dynamic, implies forward and progressive movement, organic shapes represent a flexible energy,

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-the processing and movement of information in an interactive manner, free and open spacially, a path ie. to higher education, a synthesis of ideas and information, open exchange of ideas and information, having a capacity for adaptive change, servicing, flowing knowledge, open communication channels, receiving and sending, individual movement, teamwork

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-interlinking, chain effect ie. on assimilating and processing of information, a positive domino effect, a critical link, communication in and out of the centre, independant shapes imply teamwork and the coming together of ideas,